

FOI_1308_2023-24 – FOI Request Concerning – Communications Cost

1. Full spend on communications (all types).

Please see the attached spreadsheet

2. Spend on physical leaflets and posters by:

a) Communications Department

Please see the attached spreadsheet

b) Patient Experience / Information

Please see the attached spreadsheet

3. Spend on agencies by name for design and copy of trust materials.

Please see the attached spreadsheet

4. Spend on digital screens broken into three categories:

This information is not recorded centrally and would require a manual trawl of patient medical records. This is therefore being exempt under Section 12 of the FOI Act.

a) Cost of purchasing / leasing

b) Cost of ongoing maintenance / management

c) Cost of producing the design and copy of any content that is played on the screens.

5. We need this for the financial years ending:

This information is not recorded centrally and would require a manual trawl of patient medical records. This is therefore being exempt under Section 12 of the FOI Act.

a) March 2024 (Y2D)

b) March 2023

c) March 2022



FOI_1308_Disclosure.xlsx

Party	21/22	22/23	23/24
ISLE OF WIGHT NHS TRUST	9,168	18,496	2,931
UNIVERSITY OF SOUTHAMPTON	10,262	7,801	871
CATCHYMONKEY DESIGN LTD	10,638	3,649	4,220
UNIVERSITY HOSPITAL SOUTHAMPTON NHS FOUNDATION TRUST	0	15,000	0
DIGURU LTD	3,968	5,825	997
ROYAL PHARMACEUTICAL SOCIETY OF GREAT BRITAIN (RPSGB)	0	8,072	0
HEADFUDGE DESIGN LTD	6,142	0	0
ROOSTER DIGITAL LTD	2,900	2,300	0
MEDALS UK LTD	4,535	0	0
HARLOW PRINTING LTD	2,327	1,437	234
Autek CIC	0	3,480	0
THURSDAY STUDIO LTD	3,240	0	0
MICRO PLAS MOULDINGS LTD	2,940	0	0
SOLCOM LTD	2,400	0	0
IMAGE MANAGEMENT SERVICES LTD	1,857	0	0
GL EDUCATION GROUP LTD	1,517	0	0
Other	2,095	3,372	1,717
Total	63,988	69,431	10,971

Total

30,595

18,934

18,507

15,000

10,789

8,072

6,142

5,200

4,535

3,998

3,480

3,240

2,940

2,400

1,857

1,517

7,184

144,389