

FOI_1518_2023-24 – FOI Request concerning Communications & Public Relations Spend

Please provide your total spend on communications and public relations for the last three financial year's (20/21,21/22,22/23). For each year I would like a breakdown containing the following information:

1. Spend on communications and public relations activities.

20/21 - 344,708

21/22 - 398,613

22/23 - 532,763

This includes the salary costs in question 3.

2. Total number of communications and public relations employees.

20/21 - 9

21/22 - 9

22/23 - 9

Headcount as at 31st March for each respective year.

3. Total salary cost for all communications and public relations employees.

20/21 - 338,095

21/22 - 373,601

22/23 - 434,339